

# Social Media Posts – World Lung Day 2019

Images for posts available in the WLD toolkit <https://bit.ly/32v7117>

## Tweets

We join @FIRS\_LungsFirst on 25th September #WorldLungDay to advocate for respiratory health globally. Find out more about supporting the campaign here <https://bit.ly/32v7117>

To improve respiratory health globally, we need to ensure that everyone has access to the services they need to improve their lung health. Leave no one behind. On #WorldLungDay call for HEALTHY LUNGS FOR ALL <https://bit.ly/32v7117> @FIRS\_LungsFirst

384 million people suffer from chronic obstructive pulmonary disease #COPD and 3 million die from it each year, making it the third leading cause of death worldwide. Join the #WorldLungDay campaign 25<sup>th</sup> September <https://bit.ly/32v7117> @FIRS\_LungsFirst

334 million people suffer from #asthma making it the most common chronic disease of childhood. It affects 14% of children globally – and rising. Advocate for respiratory health on 25<sup>th</sup> September and join the #WorldLungDay campaign <https://bit.ly/32v7117> @FIRS\_LungsFirst

10 million people develop #tuberculosis and 1.6 million die from it each year, making it the most common lethal infectious disease. Advocate for respiratory health on 25<sup>th</sup> September and join the #WorldLungDay campaign <https://bit.ly/32v7117> @FIRS\_LungsFirst

91% of the world's population live in places where air quality exceeds @WHO guideline limits. Advocate for #cleanair and respiratory health on 25<sup>th</sup> September and join the #WorldLungDay campaign <https://bit.ly/32v7117> @FIRS\_LungsFirst

1.76 million people die from #lungcancer each year, making it the deadliest cancer. Lung cancer is largely preventable through tobacco control. Advocate for respiratory health on 25<sup>th</sup> September and join the #WorldLungDay campaign <https://bit.ly/32v7117> @FIRS\_LungsFirst

#Pneumonia kills millions of people each year making it a leading cause of death in the very young and very old. Advocate for respiratory health on 25<sup>th</sup> September and join the #WorldLungDay campaign <https://bit.ly/32v7117> @FIRS\_LungsFirst

We take over 20,000 life-giving breaths each day. Celebrate #WorldLungDay on 25th September. Find out more and join the campaign <https://bit.ly/32v7117> @FIRS\_LungsFirst





On #WorldLungDay we call for prevention, control and cure of respiratory diseases. The promotion of respiratory health must be a top priority in global health decision-making. Find out more and join the campaign <https://bit.ly/32v7117> @FIRS\_LungsFirst

At least half of the world's population still do not have full coverage of essential health services. Leave no one behind. On #WorldLungDay call for HEALTHY LUNGS FOR ALL <https://bit.ly/32v7117> @FIRS\_LungsFirst

About 100 million people are still being pushed into extreme poverty because they have to pay for health care. Leave no one behind. On #WorldLungDay call for HEALTHY LUNGS FOR ALL <https://bit.ly/32v7117> @FIRS\_LungsFirst

Over 800 million people spend at least 10% of their household budgets paying for health care. On #WorldLungDay call for HEALTHY LUNGS FOR ALL <https://bit.ly/32v7117> @FIRS\_LungsFirst

Most respiratory diseases are preventable by improving the quality of the air we breathe. Celebrate #WorldLungDay on 25th September. Find out more and join the campaign <https://bit.ly/32v7117> @FIRS\_LungsFirst

Have you taken the #WorldLungDay pledge? Pledge to do something to improve lung health on World Lung Day, 25<sup>th</sup> September. Join the campaign and share your pledge <https://bit.ly/32v7117> @FIRS\_LungsFirst

I have taken the #WorldLungDay pledge. On World Lung Day, I will check out my lung health. Join the campaign and share your pledge <https://bit.ly/32v7117> @FIRS\_LungsFirst

I have taken the #WorldLungDay pledge. On World Lung Day, I will help someone stop smoking. Join the campaign and share your pledge <https://bit.ly/32v7117> @FIRS\_LungsFirst

I have taken the #WorldLungDay pledge. On World Lung Day, I will walk more to reduce air pollution. Join the campaign and share your pledge <https://bit.ly/32v7117> @FIRS\_LungsFirst

I have taken the #WorldLungDay pledge. On World Lung Day, I will help myself stop smoking. Join the campaign and share your pledge <https://bit.ly/32v7117> @FIRS\_LungsFirst

I have taken the #WorldLungDay pledge. On World Lung Day, I will drive less to reduce air pollution. Join the campaign and share your pledge <https://bit.ly/32v7117> @FIRS\_LungsFirst

I have taken the #WorldLungDay pledge. On World Lung Day, I will be an advocate for clean air. Join the campaign and share your pledge <https://bit.ly/32v7117> @FIRS\_LungsFirst

I have taken the #WorldLungDay pledge. On World Lung Day, I will hold a Healthy Lungs for Life event. Join the campaign and share your pledge <https://bit.ly/32v7117> @FIRS\_LungsFirst



International Union Against Tuberculosis and Lung Disease  
Health solutions for the poor





I have taken the #WorldLungDay pledge. On World Lung Day, I will sign the Charter for Lung Health. Join the campaign and share your pledge <https://bit.ly/32v7117> @FIRS\_LungsFirst

## Facebook Posts

To improve respiratory health globally, we need to ensure that everyone has access to the services they need to improve their lung health. Leave no one behind. On #WorldLungDay call for HEALTHY LUNGS FOR ALL <https://bit.ly/32v7117> @LungsFIRST

On #WorldLungDay we call for prevention, control and cure of respiratory diseases. The promotion of respiratory health must be a top priority in global health decision-making. Find out more and join the campaign <https://bit.ly/32v7117> @LungsFIRST

We are supporting #WorldLungDay on 25<sup>th</sup> September - a day for respiratory health advocacy. Download the World Lung Day toolkit <https://bit.ly/32v7117> @LungsFIRST

On #WorldLungDay call for HEALTHY LUNGS FOR ALL.

- At least half of the world's population still do not have full coverage of essential health services.
- About 100 million people are still being pushed into extreme poverty because they have to pay for health care.
- Over 800 million people spend at least 10% of their household budgets paying for health care.

Leave no one behind <https://bit.ly/32v7117> @LungsFIRST

Have you taken the #WorldLungDay pledge? Pledge to do something to improve lung health on World Lung Day, 25<sup>th</sup> September. Join the campaign and share your pledge <https://bit.ly/32v7117> @LungsFIRST

## About the Forum of International Respiratory Societies (FIRS)

[The Forum of International Respiratory Societies](#) (FIRS) is an organisation comprised of the world's leading international respiratory societies working together to improve lung health globally: [American College of Chest Physicians](#) (CHEST), [American Thoracic Society](#) (ATS), [Asian Pacific Society of Respirology](#) (APSR), [Asociación Latino Americana De Tórax](#) (ALAT), [European Respiratory Society](#) (ERS), [International Union Against Tuberculosis and Lung Diseases](#) (The Union), [Pan African Thoracic Society](#) (PATS), [Global Initiative for Asthma](#) (GINA), and the [Global Initiative for Chronic Obstructive Lung Disease](#) (GOLD).

The goal of FIRS is to unify and enhance efforts to improve lung health through the combined work of the world respiratory health organisations, professionals and their patients.

For more information about FIRS please contact Lisa Roscoe [lisa.roscoe@firsnet.org](mailto:lisa.roscoe@firsnet.org).



International Union Against  
Tuberculosis and Lung Disease  
Health solutions for the poor

