

## Social Media Posts – World Lung Day 2020

Images for posts available in the WLD toolkit <https://bit.ly/2YDTMuR>

### Tweets

We join @FIRS\_LungsFirst on 25th September #WorldLungDay to advocate for respiratory health globally. Find out more and support the campaign here <https://bit.ly/2YDTMuR>

Join the #WorldLungDay campaign, shine a spotlight on lung health on 25<sup>th</sup> September <https://bit.ly/2YDTMuR> @FIRS\_LungsFirst #LungHealth #RespiratoryInfections

Respiratory infections are a major source of human suffering and death. We need more research to prevent, detect and treat respiratory infections #WorldLungDay <https://bit.ly/2YDTMuR> @FIRS\_LungsFirst

Every minute, 2 children die from #pneumonia - 80 percent of deaths are in children under 2 years and adults above 65 years. We need more research to prevent, detect and treat respiratory infections #WorldLungDay <https://bit.ly/2YDTMuR> @FIRS\_LungsFirst

There are 10 million new cases of #TB and 1.5 million deaths each year. Over 95 percent of deaths are in low and middle-income countries. We need more research to prevent, detect and treat respiratory infections #WorldLungDay <https://bit.ly/2YDTMuR> @FIRS\_LungsFirst

#COVID19 is a viral respiratory infection. So far it has affected 25 million people worldwide and nearly 860,000 have died. We need more research to prevent, detect and treat respiratory infections #WorldLungDay <https://bit.ly/2YDTMuR> @FIRS\_LungsFirst

Vaccinations can prevent many respiratory infections #WorldLungDay <https://bit.ly/2YDTMuR> @FIRS\_LungsFirst #LungHealth #RespiratoryInfections

Hand washing and wearing a mask can help stop the spread of respiratory infections #WorldLungDay <https://bit.ly/2YDTMuR> @FIRS\_LungsFirst #LungHealth #RespiratoryInfections

On #WorldLungDay we call for research to prevent, detect and treat respiratory infections <https://bit.ly/2YDTMuR> @FIRS\_LungsFirst #LungHealth #RespiratoryInfections





On #WorldLungDay we call for all people to have access to effective, affordable vaccines <https://bit.ly/2YDTMuR> @FIRS\_LungsFirst #LungHealth #RespiratoryInfections #VaccinesForAll

On #WorldLungDay we call for more education on the benefits and safety of vaccines <https://bit.ly/2YDTMuR> @FIRS\_LungsFirst #LungHealth #RespiratoryInfections #VaccinesForAll

You can reduce your chances of being infected or spreading #COVID19 by taking some simple precautions #WorldLungDay <https://bit.ly/2YDTMuR> @FIRS\_LungsFirst #LungHealth #RespiratoryInfections

Have you taken the #WorldLungDay pledge? Pledge to do something to improve lung health on World Lung Day, 25<sup>th</sup> September. Join the campaign and share your pledge <https://bit.ly/2YDTMuR> @FIRS\_LungsFirst

I have taken the #WorldLungDay pledge. On World Lung Day, I will help someone stop smoking. Join the campaign and share your pledge <https://bit.ly/2YDTMuR> @FIRS\_LungsFirst

I have taken the #WorldLungDay pledge. On World Lung Day, I will be an advocate for clean air. Join the campaign and share your pledge <https://bit.ly/2YDTMuR> @FIRS\_LungsFirst

I have taken the #WorldLungDay pledge. On World Lung Day, I call for universal access to effective vaccines. Join the campaign and share your pledge <https://bit.ly/2YDTMuR> @FIRS\_LungsFirst

I have taken the #WorldLungDay pledge. On World Lung Day, I will help myself stop smoking. Join the campaign and share your pledge <https://bit.ly/2YDTMuR> @FIRS\_LungsFirst

I have taken the #WorldLungDay pledge. On World Lung Day, I will walk more to reduce air pollution. Join the campaign and share your pledge <https://bit.ly/2YDTMuR> @FIRS\_LungsFirst

I have taken the #WorldLungDay pledge. On World Lung Day, I call for more research support into lung related illness. Join the campaign and share your pledge <https://bit.ly/2YDTMuR> @FIRS\_LungsFirst



International Union Against Tuberculosis and Lung Disease  
Health solutions for the poor



## Facebook Posts

### Sample Post 1

[insert name] supports #WorldLungDay joining some 200 other organisations and individuals calling for lung health advocacy and action on 25 September. Get involved and sign up <https://bit.ly/2YDTMuR>

### Sample Post 2

Every minute, 2 children die from pneumonia.

80 percent of deaths are in children under 2 years and adults above 65 years.

Almost all deaths occur in low and middle-income countries.

We need more research to prevent, detect and treat respiratory infections.

Get involved and sign up <https://bit.ly/2YDTMuR> #WorldLungDay

### Sample Post 3

There are 10 million new cases of TB and 1.5 million deaths each year.

Over 95 percent of deaths are in low and middle-income countries.

We need more research to prevent, detect and treat respiratory infections.

Get involved and sign up <https://bit.ly/2YDTMuR> #WorldLungDay

### Sample Post 4

#COVID19 is a viral respiratory infection.

So far it has affected 25 million people worldwide and nearly 860,000 have died. We need more research to prevent, detect and treat respiratory infections #WorldLungDay <https://bit.ly/2YDTMuR>

### Sample Post 5

Have you taken the #WorldLungDay pledge? Pledge to do something to improve lung health on World Lung Day, 25<sup>th</sup> September. Join the campaign and share your pledge <https://bit.ly/2YDTMuR>



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## About the Forum of International Respiratory Societies (FIRS)

[The Forum of International Respiratory Societies](#) (FIRS) is an organisation comprised of the world's leading international respiratory societies working together to improve lung health globally: [American College of Chest Physicians](#) (CHEST), [American Thoracic Society](#) (ATS), [Asian Pacific Society of Respirology](#) (APSR), [Asociación Latino Americana De Tórax](#) (ALAT), [European Respiratory Society](#) (ERS), [International Union Against Tuberculosis and Lung Diseases](#) (The Union), [Pan African Thoracic Society](#) (PATS), [Global Initiative for Asthma](#) (GINA), and the [Global Initiative for Chronic Obstructive Lung Disease](#) (GOLD).

The goal of FIRS is to unify and enhance efforts to improve lung health through the combined work of the world respiratory health organisations, professionals and their patients.

For more information about FIRS please contact Lisa Roscoe [lisa.roscoe@firsnet.org](mailto:lisa.roscoe@firsnet.org).



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